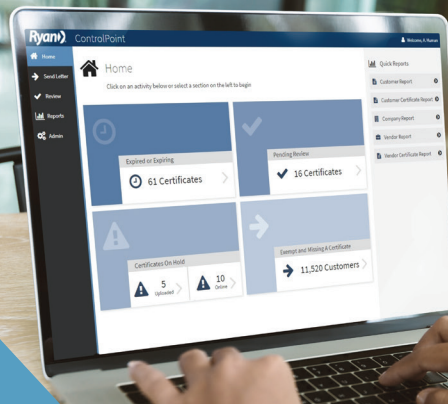




# ControlPoint™

*ControlPoint provides complete control over your exemption certificates to improve tax compliance and reduce audit exposure.*

ControlPoint is a completely reimagined solution that vastly improves the management of your customer and vendor exemption certificates. ControlPoint facilitates the centralized collection and transmission of certificate documentation while providing powerful tools for validation and reporting. ControlPoint mitigates audit exposure for missing or incomplete documentation while dramatically improving the efficiency and effectiveness of the tax department.



## Award-Winning Tax Services

For additional information

**1.855.RYAN.TAX**

**ryan.com**

## Benefits and Key Features

- **Integrates with multiple systems**

ControlPoint can be run standalone, or it can be used to enable certificate workflow across your entire business. Its unique Application Programming Interfaces (APIs) can integrate with e-commerce, billing, Enterprise Resource Planning (ERP), tax engine, or Point of Sale (POS) systems.

- **POS**

Accepts certificates at the POS with a non-intrusive collection of unique identifiers that ties the documents to the receipt. Improves the customer experience while facilitating exempt sales.

- **E-commerce**

Facilitates the collection of certificates as part of the checkout process and gives your customers a new way to shop. Eliminates phone calls, faxing, and tax credits for later reconciliation.

- **Online collection**

Your customers can easily upload certificates or complete them online using ControlPoint's certificate collection portal. Certificates will automatically be associated with your customers upon collection.

- **Comprehensive reporting**

Provides web services support that facilitates communication with integrated ERP systems and/or third-party tax engines; therefore, automatically eliminating double-key entries and ensuring system synchronization.

- **Validation**

Provides robust reporting that summarizes the status of all customers, vendors, certificates, and data to keep you compliant, with the ability to quickly produce materials for auditors—tailored to their data requests.

- **Vendor-side functionality**

Enables vendor/purchase certificate generation and management using a vast library of forms.



**ControlPoint Is Fully Integrated with**

**RyanMail**  
Powered by Ryan

With the push of a button in the ControlPoint application, RyanMail™ electronically transmits your letters and certificates to a network of printers around the country, which validates the addresses, prints the letters, stuffs the envelopes, and applies the postage. The status of the mailings is viewable from within ControlPoint to facilitate push-button transmission of letters and certificates to the United States Postal Service for physical mailing.